ATEQ TPMS Tools Appoints Grant Barnes to Marketing Assistant

Livonia, MI – ATEQ TPMS Tools, LC (<u>ateq-tpms.com</u>) promoted Grant Barnes to Marketing Assistant. In his new role, Barnes will continue to assist the marketing and sales team in videography, photography, website maintenance and digital design.

"I look forward to continuing to work with the marketing team, continuing our efforts in promoting ATEQ's highquality TPMS tool solutions and services," said Barnes.

Barnes began working at ATEQ in August 2017 at the Livonia, Michigan location as a Marketing Intern. Prior to joining ATEQ, he worked in videography and video production in the Metro Detroit area. In 2016, Barnes earned a Bachelor of Arts, Media and Information from Michigan State University.



"In a short period of time, Grant has proven to be a fantastic attribute to the TPMS marketing team with superb creative abilities," commented Eri Muca, ATEQ TPMS Service Manager. "We are confident his creative background is well suited to the marketing team to continue ATEQ's growth and success."

About ATEQ TPMS Tools

ATEQ TPMS Tools, LC is a division of ATEQ, which was founded in 1975. We are the number one world supplier in the TPMS (Tire Pressure Monitoring System) field by supplying an entire range of TPM activation tools for both assembly lines and tire repair shops.

PR Contact

Sheila Stevens, pr@ateqtpmsusa.com