

ATEQ TPMS Tools Announces Booth Numbers for SEMA and AAPEX 2019



Livonia, Michigan (August 15, 2019) – ATEQ TPMS Tools is excited to announce the booth locations for <u>SEMA</u> and <u>AAPEX</u> 2019 in Las Vegas. ATEQ TPMS Tools has been exhibiting at SEMA and AAPEX for 10 consecutive years and is looking forward to making 2019 the best year yet.

Customers, partners and guests can look forward to an array of ATEQ TPMS aftermarket tools, demonstrations on a unique car, a demonstration game and giveaways. Visit the ATEQ TPMS booths at SEMA and AAPEX for your chance to learn about TPMS and have a chance to win.

An update on the vehicle we will be conducting demonstrations on will be given later this summer.

- SEMA booth (South Lower Hall, Global Tire Expo): #40195 (MAP)
- AAPEX booth (Level 2, Tool and Equipment Section): #1058 (MAP)

This year at AAPEX, there will be multiple training sessions per day about the importance of TPMS. The trainings will take place Tuesday and Wednesday, 11 a.m. and 3 p.m. and Thursday at 11 a.m. More information about the AAPEX trainings will be available soon.

"We are very excited to attend SEMA and AAPEX for the 10th year in a row. It is always an honor to be invited each year," commented Eri Muca, Aftermarket Director of Sales. "Every year we attend SEMA, it is our mission to make the show better than the year before and we believe we will accomplish that in 2019."

The <u>SEMA</u> show takes place Nov. 5 through Nov. 8 at the Las Vegas Convention Center. The <u>AAPEX</u> show takes place Nov. 5 through Nov. 7 at the Sands Expo. Both trade shows provide excellent resources for attendees and exhibitors including educational seminars, special events, product demonstrations and showcasing innovative products, services and technologies. Both shows draw in more than 100,000 domestic and international buyers each year.



About ATEQ TPMS Tools

ATEQ TPMS, a division of ATEQ, is the leading manufacturer of TPMS (Tire Pressure Monitoring System) diagnostic tools and solutions, chosen by Automotive and Commercial Vehicle Aftermarkets, OEMs and Assembly Lines and used by the broadest spectrum of customers globally.

Media Contact

Emily Humpert - ehumpert@ateqtpmsusa.com