



ATEQ TPMS Tools Announces 2019 SEMA Giveaway, \$10,000 in Prizes for Attendees

Livonia, Michigan (October 23, 2019) - ATEQ TPMS Tools is excited to announce the SEMA giveaway prizes, worth over \$10,000, on Nov. 5 through Nov. 8. TPMS sensor companies, shown below, have partnered with ATEQ to give away four [VT56 1000](#) kits and over 30 TPMS sensors per giveaway box to [SEMA](#) attendees.



Show attendees will have a chance to win a VT56 tool kit and sensor bundle every day when playing the “TPMS – Lights Out” game. In the game, attendees must scan the [vehicle’s](#) VIN and activate all four sensors in the fastest time. The fastest attendee every day will win the TPMS tool kit and sensor bundle.

The ATEQ VT56 is the all-in-one comprehensive TPMS tool with coverage for Domestic, European and Asian vehicles. The docking station and printer allows for easy use when working in the shop. The OBDII module lets users complete faster relearns for European, Asian and Domestic vehicles.

“We are extremely proud to partner with our sensor companies again this year to provide a complete TPMS solution to our SEMA attendees,” commented Emily Humpert, Marketing Communications Specialist. “The winners this year will not only receive a complete TPMS tool, but they will also receive a vast array of TPMS sensors that will benefit them for years to come.”

Stop by ATEQ’s SEMA booth at [40195](#) every day for your chance to win a TPMS Tool Kit and sensors.