



ATEQ TPMS Tools has been Certified as an EOS Company

NOVI, Mich. - ATEQ TPMS Tools, LC, leader of TPMS Tool solutions for the OE, Industrial, and Aftermarket industries, announced on Wednesday that the company is officially certified in EOS ([Entrepreneurial Operating System](#)).

“It has been a great pleasure working alongside the leadership team at ATEQ in implementing the EOS® (Entrepreneurial Operating System™) System into their organization,” said Mike Gruley, Professional EOS Implementer™. “The ATEQ team has passionately embraced the process, and they are adding daily momentum to their already growing global company. This team is unstoppable!”



The EOS® organization has a simple statement: Clarify, Simplify and Achieve your vision. With Gruley’s expertise, the ATEQ Team was able to compose an impassioned mission statement and five core values that help achieve the ATEQ vision.

Mission Statement: *Ensuring what you buy, fly or drive is safe and reliable*

Core Values:

- *Passion*
 - Strong belief in the job you are doing
 - Support the ones around you
 - Authentically feel excitement at work
- *Perseverance*
 - Pause if you must, but do not stop
 - Welcomes challenges that others avoid
 - Give 100% of your effort
 - Do the hard task
- *Innovation*
 - Not afraid to take a risk
 - Present ideas with confidence, but not arrogance
 - Always have an open mind
 - Understand customer needs and deliver in a creative way
- *Customer-Driven*
 - Genuinely enjoy providing a pleasant customer experience
 - Determined to produce products to positively impact customers
 - Don’t make empty promises



- Tell the truth
- Regularly follow through
- *Global Family*
 - Consistently have respect for one another
 - Willing to have open communication with those around the world
 - Eager to help across borders

With a clear understanding of ATEQ's future, the team can continue providing the best TPMS solutions to every customer and partner.

About ATEQ TPMS Tools

ATEQ TPMS Tools, LC is a division of ATEQ which was founded in 1975. We are the number one world supplier in the TPMS (Tire Pressure Monitoring System) field by supplying an entire range of TPM activation tools for both assembly lines and tire repair shops. *ATEQ is a perseverant global family of passionate individuals who are driven by our customers to innovate industry leading TPMS devices and technology that help suppliers and distributors worldwide.*

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